



ReForest London is a non-profit organization dedicated to partnering with our community to enhance environmental and human health in the Forest City, through the benefits of trees. ReForest London is also leading the development of the new Westminster Ponds Centre (WPC) – a flagship centre of sustainability leadership, excellence and education for the entire London community.

The WPC is located next to London's largest and most significant environmentally sensitive area, Westminster Ponds. Our 14-acre site holds a rich history of built and cultural heritage. The key facilities for WPC are being established through the restoration and repurposing of a veterans' recuperative village built following WWII. This includes the spectacular Wellington Pavilion, an 8,000-square-foot former Community Centre, which will be the centrepiece of the WPC campus. We are also looking to a future as a leader of sustainability excellence, starting with the deployment of ground source heating for our buildings.

Who we are looking for?

We are looking for volunteers to join the Marketing & Outreach Committee, which provides oversight and guides marketing and advancement strategies. To create a robust committee, we are looking for members with a diverse range of communications and advancement expertise including:

- Marketing
- Public relations
- Communications
- Fundraising
- Major and Legacy gifts
- Capital campaign experience

What you bring:

You are passionate about creating a greener and more sustainable future. You know great community impact relies on great organizational foundations and tackling new opportunities. You are looking for an opportunity to roll up your sleeves and exercise your expertise or to learn and make a difference.

The committee consists of two Board Directors and 2-4 committee members, and reports to the Board of Directors. Most committee meetings will be held monthly on the third Wednesday of the month for approximately 2 hours and alternate between in-person and on-line.

For more info on ReForest London and our impact on our community, visit reforestlondon.ca and for info on our Environment and Sustainability Centre, see westminsterpondscentre.ca